

Overview

As governments around the globe have increasingly attached importance to the green energy industry, the LED industry has garnered much attention. More and more makers have invested in the LED market, leading to the rapid advancement of solid state lighting technologies. The rapid LED development and its broad application scope have gone beyond imagination. The LED value chain has also extended from the manufacturing industry to the service industry, creating substantial influence on the social development.

In 2008, the Beijing Olympic Games successfully presented the application of high brightness LEDs to the world. In 2009, the Chinese government launched the “Ten Thousand LED Lights in Ten Cities” project. In 2010, the World Expo Shanghai will usher in another application climax. With the prosperous outlook, questions such as “How will the high power LED market develop?” “What are the breakthroughs in technological applications?” “Is it possible to adopt high power LEDs in street lighting?” and “How can LED makers excel in this competitive environment?” are being asked. Join the LEDinside seminar for an in-depth discussion.

The seminar will focus on high power LED products to provide in-depth industry analysis on current market conditions and future trend forecasts. The seminar is the perfect occasion for participants to exchange information with industry heavyweights. Numerous benefits of a silver seminar sponsor are detailed below. For additional sponsorship proposals, please feel free to contact us. Your sponsorship is highly appreciated.

About High Power LED Market and Application Seminar

Organizer:  LEDinside

Co-organizer: SemiLEDs

Supporter: Global Electronic Technology

Date: March 18th, 2010

Time: 13:30 pm ~16:30 pm

Venue: Hawaii Room, 7F, Marco Polo Hotel, Shenzhen

Conference Pass: Invitation (Free)

Language: Chinese

Attendance Capacity: 240

Agenda

March 18, 2010

High Power LED Market and Application Seminar

Time	Session	Topics	Company	Speaker
13:30-14:00	Registration			
14:00-14:10	Opening	Welcome Address	LEDinside	
14:10-14:40	Session1	The Opportunities and Challenges for the Semiconductor Lighting Industry 1. Overview of the Semiconductor Lighting Industry (Market Size and Growth Momentum) 2. Analysis of Different National Energy Policies 3. High Power LED for Indoor Lighting Applications 4. High Power LED for Street Lighting Applications 5. Conclusion	LEDinside	Roger Chu, Research Director
14:40-14:45	Q & A			
14:45-15:15	Session 2	高功率金属基板垂直发光二极管 High Power Vertical Structure MCPCB LED	SemiLEDs	Avery Liu, R&D Director
15:15-15:20	Q & A			
15:20-15:40	Coffee Break			
15:40-16:10	Session 3	The Rising Star: Near Ultraviolet LED Application and Development	SemiLEDs	Avery Liu, R&D Director
16:10-16:15	Q & A			
16:15-16:30	Session4	Networking and Questionnaire Collection		

The Agenda is preliminary and subject to change without notice

Sponsorship

Silver sponsor package: US\$ 3000

1. 5 VIP conference tickets
2. Link to the sponsor's official website listed on the LEDinside seminar promotion page(s)
3. Logo and link on all conference promotional emails (such as: promotion letters, invitation emails, thank you letters)
4. Two posters in conference venue
5. One full-color advertising page (A4 size) in forum handout
6. Sponsor logo printed on the conference ticket and badge backpack.
7. Sponsor logo printed on the backdrop in the conference room.
8. Sponsor logo highlighted on the Projection Screen before the seminar.
9. Permission to hand out giveaways in conference handbags to attendees

In addition, silver sponsors are entitled to the following special sponsor opportunities (optional):

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|--------------------|-----|
| A. Handbags | 300 |
| B. Ball pens | 300 |
| C. Badge lanyards | 300 |
| D. Other giveaways | |

About LEDinside

LEDinside, a subsidiary of DRAMeXchange, offers extensive research information on LED (light-emitting diode) for our clients to obtain thorough knowledge about the market and to make educated decisions every time. Moreover, LEDinside covers the technology development, market trend, and financial information of the global and regional LED industry.

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